



FUNDRAISING IDEAS for the Camp Botswana Expedition

Below is a list of engaging and effective fundraising ideas to get you started. You are responsible for reaching your own target, however it is a lot more fun achieving your goal as part of a team, so pair up!

The first step is to make a shortlist of your favourite ideas and then get planning on the first one.

Remember though that you can always contact me at sarah@gocampsabroad.com if you have questions.

1. Sponsored Events

Sponsored Walks, Runs, or Hikes: Organise a community event and get sponsors for each mile completed.

Bike Rides: Create a long-distance cycling challenge with sponsors supporting every kilometer.

24-Hour Challenges: For example, a sponsored 24-hour gaming, reading, or sports event.

2. Car Wash

Set up a weekend car wash at a local school, community center, or supermarket parking lot.

3. Bake Sales

Sell homemade baked goods at school, local events, or community markets.

4. Crowdfunding

Set up a campaign on platforms like GoFundMe or JustGiving, and share your expedition story with friends, family, and the local community.

5. Auction of Promises

Hold a fundraising event where participants bid on promises, like babysitting, pet walking, gardening, or cooking.

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6. Talent Show or Open Mic Night

Host a talent show at your school or community center, charging an entry fee and running a small concession stand for refreshments.

7. Raffles

Partner with local businesses to offer gift baskets, vouchers, or small prizes. Sell raffle tickets within the community.

8. Part-Time Work

Consider taking up a weekend job like tutoring, babysitting, or working in a café, with earnings dedicated toward your expedition fund.

9. Host a Movie Night

Screen a popular movie in your school's auditorium or community center. Sell tickets and refreshments.

10. Quiz Night

Organise a quiz night at a local pub or community hall, charging an entry fee per team. Offer prizes for the winning team to encourage participation.

11. Used Book Sale

Collect donated books from friends, family, and the community, and organize a book sale at your school or a local venue. Use world book day as a way to do this.

12. Craft or Jewelry Making

Make handmade crafts, jewelry, or artwork, and sell them online or at community markets – use Christmas as a time to push this

13. Gaming Tournament

Host a video game or board game tournament with an entry fee. This could be particularly popular among students and younger audiences.

14. Holiday-themed Fundraisers

Organize seasonal events like an Easter egg hunt, or Christmas gift- wrapping service. Make handmade cards or gifts.



15. Silent Auction

Gather donations from local businesses or handmade items from friends and family, and host a silent auction either online or in person.

16. Chores

Offer to clean the house or walk the dog for some money. Ask different family members or neighbours.

17. Milestones

Create different activities or things you will do once you have raised different amounts of money (e.g: £100 run a mile, £200 ice plunge, £300 cycle 10km etc.)

18. School Disco

Host a disco for the younger years – have them pay a small fee to attend.

19. Funding Pots

There are a variety of different funding grants which are available – if successful with your application, you will be granted a certain amount of money towards your trip. We will help and support you through the application process, to give you the best chance possible.

Available Pots:

Jack Petchey – Must apply 3 to 12 months before trip and must raise at least 50% of cost by yourself. Applications are done on a rolling basis. Must be from London or Essex. Application needs to be completed by the student.

<https://www.jackpetcheyfoundation.org.uk/opportunities/grant-programmes/individual-grants-for-volunteering/>

Get Out Grant – Can get up to £500 per school to put towards the trip. The school must apply for this, to put towards the trip.

<https://www.evolveadvice.co.uk/grants>

BlueSpark Foundation – Grants can be up to £5000 for those under 22 years old – typically between: £1,000 to £5,000. The school or individual students are able to apply for this grant, and this is done on a rolling basis. Reviewed every 8 weeks.

<https://bluesparkfoundation.org.uk/>



Further Grants:

John Muir Trust – Can be granted up to £2000. The student has to apply for this grant and has to have a link or connection to Scotland to be considered. Applications close on 16th January.

<https://www.johnmuirtrust.org/whats-new/grants/des-rubens-and-bill-wallace-grant>

Cam and Bear foundation – Grants up to £500 per applicant. Must be applied for by the student. Applications are reviewed every 3 months and will be granted on a rolling basis and must be under 18 years old.

<https://www.camandbearfund.com/apply>

Young Explorers' Trust (YET) – Grants typically between £100 and £1,000+ per participant to support youth expeditions, adventurous travel, conservation activities and environmental fieldwork. Applications must be made by the student or expedition team, not by the travel organisation. Applications are accepted year-round, but should usually be submitted 3–6 months before the expedition.

<https://www.youngexplorers.org.uk/grants>

Outdoor Essentials Grant – Ernest Cook Trust – Provides £500 for primary/special schools and £1,000 for secondary schools to help fund transport, equipment, outdoor clothing or resources for outdoor learning. Applications must be made by the school, not individual students. Funding rounds run throughout the year until the available funding is allocated.

<https://ernestcooktrust.org.uk/grants/outdoor-essentials-grant/>

Here are examples of the application forms, to help you understand what information is required:

John Muir Trust -> <https://new.express.adobe.com/publishedV2/urn:aaid:sc:EU:056cc827-c246-4f2e-b35f-5e06832a3946?promoid=Y69SGM5H&mv=other>

BlueSpark foundation -> <https://new.express.adobe.com/publishedV2/urn:aaid:sc:EU:7617b0ac-7824-48dc-bdbf-c513001f396c?promoid=Y69SGM5H&mv=other>

Cam and Bear Foundation -> -> <https://new.express.adobe.com/publishedV2/urn:aaid:sc:EU:534e9ab2-ca17-4d72-a7cb-7912d5a400bf?promoid=Y69SGM5H&mv=other>

Jack Petchey -> [Jack Petchey Application Form Draft.docx](#)